A ROUGHLY COMPARABLE DEPLOYMENT

Arc Fusion vs DIY Google Cloud

Compare the APIs, deployment and service responsibilities behind your product - alongside the monthly cost of assembling a roughly comparable DIY foundation.

WITH ARC FUSION

One managed enterprise deployment.

Customer-isolated environment
All ArcDynamic API capabilities
Core, Sites, Data, Alerts & Stores
Supporting infrastructure & operations

Deployment quote for your workload

WITH DIY GOOGLE CLOUD

Choose, connect and operate the stack.

Clustered data, compute, messaging, delivery, identity and sync. Your team owns the service choices and the application APIs that connect them.

Configure the estimate online

Estimated DIY monthly services

Baseline: dedicated Keycloak runtime + sync workers. USD/month; maintenance allowance excluded.

Deployment tier	Roughly comparable scope	Monthly estimate
Tier 1	Production cluster; one region	$1,360 - $3,160
Tier 2	Expanded capacity; one region	$2,870 - $6,460
Tier 3	Larger footprint; second-region allowance	$6,220 - $14,350

Your API foundation is already built.

Use existing identity, data, files, events and business APIs when your Arc deployment is provisioned. Give your developers and AI agents more room to build the product and connect enterprise systems.

Capacity, integrations and SLA/support scope follow your agreement. Estimated budgets vary with region, traffic and architecture; see the cost scope on page 2.

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INSIDE THE DIY BUDGET

What makes up the estimate.

Monthly service budgets for all three tiers. Dedicated Keycloak and sync-worker capacity are included; provider-specific connections and routine maintenance are selected separately online.

Service category	Tier 1	Tier 2	Tier 3
Compute & serverless	$170 - $360	$380 - $780	$850 - $1,900
Database cluster & recovery	$400 - $900	$850 - $1,800	$1,800 - $4,000
Streaming & messaging	$450 - $1,000	$900 - $1,900	$1,900 - $4,000
Network & routing	$90 - $220	$190 - $500	$430 - $1,050
Logs & security tooling	$60 - $160	$130 - $350	$300 - $800
Files & delivery	$40 - $120	$100 - $330	$280 - $900
Dedicated Keycloak runtime	$90 - $220	$180 - $440	$360 - $900
Data sync & connector workers	$60 - $180	$140 - $360	$300 - $800
Estimated monthly DIY total	**$1,360 - $3,160**	**$2,870 - $6,460**	**$6,220 - $14,350**

Deployment scope

Google Cloud scope includes Cloud SQL high availability and standby capacity, storage and backups; Managed Kafka plus Pub/Sub; Compute Engine/Cloud Run; load balancing, DNS and networking; Cloud Storage/CDN; monitoring and controls. Its database topology differs from Aurora.

Identity choices. Keycloak has no license or per-connection fee; dedicated runtime is budgeted above and its database/routing use the existing infrastructure. WorkOS basic user management is free up to 1M MAU. SSO and directory sync each add $125 per connection/month for 1-15 connections when selected. Only one identity-provider option is counted.

Budget basis. 730 hours/month and on-demand-style estimates. Tiers increase capacity and allow for a second region at Tier 3; they are not Arc hardware or throughput specifications. Initial API/connector development, AI usage, payment processing and tax are additional. Routine maintenance is optional in the live calculator.

Pricing & architecture references

Compute Engine / Cloud SQL / Managed Kafka / Google Cloud calculator / Keycloak HA architecture / WorkOS pricing

Customize the comparison online

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